



TURKEY TROT

2018

Orangetheory Fitness Cleveland Turkey Trot Charity Program

Since its start 37 years ago, the Orangetheory Fitness Cleveland Turkey Trot, a Thanksgiving morning tradition for the whole family, has benefited a number of charities in our community. Last year we continued our charity program, inviting local charities of all sizes and interests to get involved in the race to help raise funds for their organizations. This year will be no different. With that, your organization has the opportunity to be involved in this milestone race!

In order to be recognized as an official charity partner in the Cleveland Turkey Trot, we ask that your organization meets one simple criteria. Your charity must provide a minimum of 10 volunteers to assist us with the race on race morning, Thursday, November 22, 2018 (Thanksgiving Day 7am-11am). Responsibilities can include assisting at registration, working a water stop, providing direction to race participants out on the course, helping at the finish line, and/or distributing post-race food and water.

In addition to the individuals helping out with race day duties, organizations should rally to get all volunteers and sponsors of their organization to participate in the race. The recognition and visibility your organization will gain is tremendous and every registration is another chance for someone to donate to your cause!

The benefits that come with becoming a charity partner are what make the program successful. One major benefit of being included in the charity program is that it allows your organization to use the Cleveland Turkey Trot as a fundraising tool for your respective cause without having to plan and manage an event on your own.

Other benefits include:

- ❖ Opportunity to have an exhibit booth at Public Hall (race registration site) on race morning.
- ❖ Opportunity to reach 9,000 + runners through goodie bag flyers (provided by charity).
- ❖ Logo, link and company description on race website.
- ❖ Opportunity to promote your charity at your assigned volunteer location (signs, t-shirts, cheering squads, etc., are encouraged).
- ❖ Opportunity for participants to make a donation to your charity when registering online for the race.

If you are interested in joining the Cleveland Turkey Trot Charity Program, please complete and return the attached application by October 14, 2018.

For additional information, please contact Patrick Yackmack at Hermes Sports and Events at 216-302-3535.

2018 Hermes Cleveland Turkey Trot Charity Program Application

Name of Organization _____

Charity Coordinator _____

Address _____

City _____ State _____ Zip _____

Office Phone _____ Charity Contact Cell Phone _____

Email Address _____

Local Website URL _____

Organization agrees to contribute a minimum of 10 volunteers for race day assignments, November 22, 2018 (Thanksgiving Day 7am-11am). Please initial _____

Signature _____ Date _____

Please return completed application to:
Hermes Sports and Events
2425 West 11th Street, Suite #2
Cleveland, Ohio 44113
Attn: Patrick Yackmack

pyackmack@hermescleveland.com

phone: 216-302-3535

fax: 216-363-0698

DEADLINE FOR APPLICATIONS: October 14, 2018