



**2019**

# Orangetheory Fitness Cleveland Turkey Trot Charity Program

Since its start 38 years ago, the Orangetheory Fitness Cleveland Turkey Trot, a Thanksgiving morning tradition for the whole family, has benefited a number of charities in our community. Local charities of all sizes and interests are invited to get involved in the race to help raise funds for their respective causes and your organization has the opportunity to be involved in this milestone race!

In order to be recognized as an official charity partner in the Orangetheory Fitness Cleveland Turkey Trot, we ask that your organization meets one simple criteria. Your charity must provide a minimum of 10 volunteers to assist us with the race on race morning, Thursday, November 28, 2019 (Thanksgiving Day 7am-11am). Responsibilities can include assisting at registration, working a water stop, providing direction to race participants out on the course, helping at the finish line, and/or distributing post-race food and water.

In addition to the individuals helping out with race day duties, organizations should rally to get all volunteers and sponsors of their organization to participate in the race. The recognition and visibility your organization will gain is tremendous and every registration is another chance for someone to donate to your cause!

The benefits that come with becoming a charity partner are what make the program successful. One major advantage of being included in the charity program is that it allows your organization to use the Orangetheory Fitness Cleveland Turkey Trot as a fundraising tool for your respective cause without having to plan and manage an event on your own. In past years, participating charities have generated between \$400 and \$4,000 in additional funds.

Other benefits include:

- ❖ Opportunity to have an exhibit booth at Public Hall (race registration site) on race morning.
- ❖ Opportunity to reach close to 10,000 runners through physical goodie bag flyers (provided by charity) and a virtual race bag ad.
- ❖ Logo, link and company description on race website.
- ❖ Opportunity to promote your charity at your assigned volunteer location (signs, t-shirts, cheering squads, etc., are encouraged).
- ❖ Opportunity for participants to make a donation to your charity when registering online for the race.

If you are interested in joining the Cleveland Turkey Trot Charity Program, please complete and return the attached application by October 14, 2019.

For additional information, please contact Patrick Yackmack at Hermes Sports and Events at 216-302-3535.

# 2019 Hermes Cleveland Turkey Trot Charity Program Application

Name of Organization \_\_\_\_\_

Charity Coordinator \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Charity Contact Cell Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Local Website URL \_\_\_\_\_

Organization agrees to contribute a minimum of 10 volunteers for race day assignments, November 28, 2019 (Thanksgiving Day 7am-11am). Please initial \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return completed application to:

Hermes Sports and Events  
2425 West 11<sup>th</sup> Street, Suite #2  
Cleveland, Ohio 44113  
Attn: Patrick Yackmack

[pyackmack@hermescleveland.com](mailto:pyackmack@hermescleveland.com)

phone: 216-302-3535

fax: 216-363-0698

**DEADLINE FOR APPLICATIONS: October 14, 2019**